

FACT SHEET Third Quarter 2019

About iA Financial Group

iA Financial Group is one of the largest insurance and wealth management groups in Canada, with operations in the United States. Founded in 1892, it is one of Canada's largest public companies and is listed on the Toronto Stock Exchange under the ticker symbols IAG (common shares) and IAF (preferred shares).

- > Founded in 1892
- > Listed on the TSX in 2000
-) More than 4,000,000 clients
-) More than 6,900 employees

Credit ratings:

iA Financial Corporation Inc.

| Credit Agency | S&P | DBRS |
|----------------------|-----|---------|
| Issuer credit rating | А | A (low) |

Industrial Alliance Insurance and Financial Services Inc.

| Credit Agency | S&P | DBRS | A.M. Best |
|---------------------------|-----|----------|---------------|
| Financial strength rating | AA- | A (high) | A+ (Superior) |

Third Quarter Highlights

| | Q3/2019 | Q3/2018 |
|--|------------|------------|
| > Net income attributed to common shareholders | \$183.7M | \$164.9M |
| > EPS (diluted) | \$1.72 | \$1.50 |
| > ROE (trailing twelve months) | 12.7% | 12.3% |
| Solvency ratio | 134% | 119% |
| Net Premiums, Premium Equivalents & Deposits | \$2,735.3M | \$2,375.8M |
| Assets under management & administration | \$187.1B | \$177.0B |
|) Book value | \$50.79 | \$46.65 |

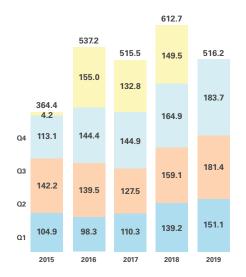
"Our positive third quarter and year-to-date results demonstrate our sustainable ability to create value. For the second straight quarter, earnings per share grew 15% or more over twelve months and return on equity was above our target range. That means our strategy has been effective at helping us achieve and even exceed our growth targets."

"Business growth was also good, particularly in the U.S. market, which continues to show strong growth potential and where we're looking to expand our operations. In Canada, we're still ranked number one in net segregated fund sales. We also posted good sales results in a number of business lines, which contributed to our 15% increase in premiums and deposits compared to third quarter last year."

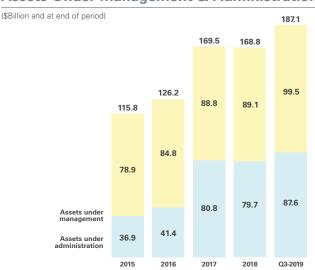
Denis Ricard, President and CEO of iA Financial Group

Net Income Attributed to Common Shareholders





Assets Under Management & Administration



Note: Columns do not always add up due to rounding differences.

Solvency Ratio

(% and at end of period)



Share Information

(As at September 30, 2019)

> Ticker: IAG (TSX)

Share price for last 12 months (high/low/close): \$61.51/\$41.32/\$60.29

> Market capitalization: \$6.4 billion

) Dividend paid per common share: \$0.4500

) Shares repurchased and cancelled during the quarter : $282,\!800$

) Weighted average of outstanding shares diluted: 106,887,084

Net Premiums, Premium Equivalents & Deposits



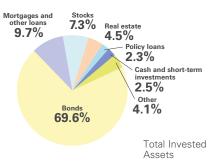
Notes: Columns do not always add up due to rounding differences.

In O.3-2018, an adjustment was made retroactively to O.1-2018 to include premium equivalents for the US P&C business following the acquisition of IA American Casualty Holdings Inc.

Quality of Investments

(As at September 30, 2019)

- Net impaired investments: 0.03% of total investments
- Bonds rated BB and lower: 0.82% of bond portfolio
- Mortgage loan delinquency rate: 0.08%
- Real estate occupancy rate: 93.0%



\$39.9B

Sales Growth

| Line of business (\$Million) | Q3/2019 | Q3/2018 |
|---|-------------------------|------------------------|
| Individual Insurance | 47.0 | 49.4 |
| Individual Wealth Management - General fund - Segregated funds - Mutual funds | 162.0 576.4 465.2 | 88.1 464.4 442.1 |
| Group Insurance - Employee Plans - Dealer – Creditor Insurance. P&C and car loans - Special Markets Solutions | 12.9 299.7 62.9 | 9.4 264.9 57.6 |
| Group Savings and Retirement | 446.5 | 323.3 |
| US Operations (in USD) - Individual Insurance - Dealer Services and P&C | 25.9 117.5 | 21.0 104.8 |
| General Insurance (auto and home) | 96.2 | 87.3 |

Market Shares

| | New B | lew Business ¹ In f | | orce ² |
|------------------------------|-------|--------------------------------|------|-------------------|
| Line of business | Rank | Market Share | Rank | Market Share |
| Individual Insurance | 4th | 9.1% | 4th | 7.7% |
| Individual Wealth Management | | | | |
| - Segregated funds | 2nd | 20.5% | 3rd | 13.1% |
| - Mutual funds | 16th | _ | 18th | _ |
| Group Insurance ³ | 11th | 2.2% | 6th | 4.1% |
| Group Savings and Retirement | 6th | 7.0% | 4th | 4.4% |

- ¹ First-year annualized minimum premiums (life, disability and critical illness) for Individual Insurance, gross sales for Individual Wealth Management and first-year annualized premiums for other sectors
- ² Premiums for Individual Insurance (life only) and Group Insurance, assets for other sectors
- 3 Market of 50 to 1,000 employees

Source: Latest available industry data from: CLHIA, Fraser Group, Investor Economics, IFIC and LIMRA

Debt Measures



¹ In Q4-2018, the Company made an adjustment to the estimates used to establish income taxes payable in prior periods by decreasing the retained earnings as at January 1, 2017 by \$58M

Stock Market and Interest Rate Sensitivity

(As at September 30, 2019)

| S&P/TSX closing value | 16,659 |
|--|----------|
| S&P/TSX level at which provisions for future policy benefits would have to be strengthened | 12,500 |
| S&P/TSX level at which the solvency ratio decreases to 110% | 1,200 |
| Full year impact on net income attributed to common shareholders of a sudden 10% decrease in stock markets | (\$33 M) |
| Impact on net income attributed to common shareholders of a 10 bps decrease in the Initial Reinvestment Rate (IRR) | (\$12M) |

Calendar of Events

November 20, 2019

BMO Fixed Income Conference

> February 13, 2020

4th quarter 2019 financial results

Head Office

iA Financial Group 1080 Grande Allée West Quebec City, QC G1S 1C7 Tel.: 418-684-5000 Toll-free: 1-800-463-6236

Transfer Agent

For questions regarding share accounts, dividends, changes of address and ownership and other related matters

Computershare Investor Services Inc. Tel.: 514-982-7555

Toll-free: 1-877-684-5000 ia@computershare.com

Investor Relations

For analysts, portfolio managers and other investors requesting financial information 1080 Grande Allée West PO Box 1907, Station Terminus Quebec City, OC G1K 7M3 Tel.: 418-684-5000 ext. 105862 Tel.: 418-684-5192 Fax: 418-684-5192

ia ca investors@ia ca

Notice to readers: The information contained in this document is provided for general information purposes only and cannot be considered as constituting legal, tax, financial or professional advice. For more details on the financial results and inherent risks, refer to the complete financial documents published on our website (ia.ca) and on SEDAR (sedar.com).